

## Doing Good – Health Fund Grant Application Review Rubric

ORGANIZATION INFORMATION	
EIN	
Organization Name	
Representative	
GRANT PROPOSAL INFORMATION	
<b>Eligibility</b> <p>We will be making grant awards to nonprofit organizations from \$1,00 to \$5,000.</p> <p>Grants to community-based organizations will be considered based on the following criteria:</p> <ul style="list-style-type: none"> <li>• <b>Project Fit</b> - The project's goals and activities clearly fit the Doing Good - Health Fund theme descriptions.             <ul style="list-style-type: none"> <li>• <b>Environment &amp; Sustainability</b> – Organizing programs that strengthen community awareness, advocacy, or stewardship for environmental issues and sustainable “green” behaviors.</li> <li>• <b>Food Access &amp; Education</b> — Helping Triangle residents access affordable and nutritious food and creating a culture of healthy eating.</li> <li>• <b>Healthy Communities</b> — Supporting health and wellness initiatives that positively promote the physical and mental well-being of individuals and their communities. Projects must address one of the following issues: chronic illnesses, mental health, obesity, sexual &amp; reproductive health (maternal health, sexually transmitted infections, teen pregnancy), substance abuse.</li> </ul> </li> <li>• <b>Population to be served</b> - The majority of the people served by the project represent those historically experiencing health inequities. (Ex. People with physical or mental disability, low socioeconomic status, immigrants, people of color, women, LGBTQ)</li> <li>• <b>Outcomes</b> - The expected outcomes, or results, of the project are clearly stated and correlated with the project's goals.</li> <li>• <b>Project Implementation Evaluation</b> - The organization has a clear definition of success and specific metrics to measure success.</li> <li>• <b>Funding Request</b> - The funding request clearly shows how the expenses requested from the Doing Good - Health Fund support the goals outlined in the proposal.</li> <li>• <b>Partnerships, Collaborations &amp; Coordination</b> - The organization is working in coordination and/or collaborating on the project with specific organizations in the same or related fields.</li> </ul>	
PROJECT FIT WITH THEME AREAS	
<b>Project Fit: Reviewer Rating and Comments</b> <p><i>Are the goals and activities of the project aligned with the Doing Good - Health Fund theme(s) applying for?</i></p>	<b>Ratings</b> <p>3— The project's goals and activities clearly fit the Doing Good Health Fund category theme(s).</p> <p>2— The project's goals and activities are loosely related to the Doing Good Health Fund category theme(s).</p> <p>1— The project's goals and activities have no connection to the Doing Good Health Fund category theme(s).</p>
POPULATIONS TO BE SERVED IN DURHAM, ORANGE OR WAKE COUNTIES	

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<b>Population To Be Served: Reviewer Rating and Comments</b> <i>Does the project explicitly seek to address health inequities? (Ex. People with physical or mental disability, low socioeconomic status, immigrants, people of color, women, LGBTQ, etc.)</i>	<b>Ratings</b> 4 - The project exclusively seeks to address the needs of those historically experiencing health inequities. 3 - The majority of the participants are those historically experiencing health inequities. 2 - The minority of the participants are those historically experiencing health inequities. 1 - The project does not seek to support those experiencing health inequities, or it is unclear who the project serves.
<b>OUTCOMES</b>	
<b>Project Outcomes: Reviewer Ratings and Comments</b> <i>Are the expected outcomes, or results, of the project clearly stated and correlated with the project's goals?</i>	<b>Ratings</b> 3— The project's expected outcomes or results are clearly stated 2— The project's expected outcomes or results are loosely stated. 1— The project's expected outcomes or results are not clear.
<b>PROJECT IMPLEMENTATION</b>	
<b>Project Implementation Evaluation</b> <i>The organization has a clear definition of success and specific metrics to measure success.</i>	<b>Ratings</b> 3— The organization has a clear plan for measuring success. 2— The organization plans to measure success but doesn't have clear metrics. 1— It's not clear if the organization has a plan to measure success.
<b>AMOUNT REQUESTED &amp; BUDGET FEASIBILITY</b>	
<b>Amount Requested</b> <i>Please indicate the amount of funding requested. Awards range from \$1,000 - \$5,000.</i>	
<b>Uploaded Budget</b>  <i><b>Special Note:</b> Up to 10% of budget is permitted to overhead/indirect expenses but at least 90% should be for direct services or supplies to be provided to clients.</i>  <i>If a position exists solely for the purpose of implementing the program, it is considered a direct expense and eligible for funding.</i> <i>Do the expenses requested support the goals of the project? Does the request for funding seem reasonable?</i>	<b>Ratings</b> 3—The funding request clearly shows how the expenses support the goals outlined in the proposal. 2—The funding request is clear, but does not show how the expenses support the goals outlined in the proposal. 1—The funding request does not clearly show how the expenses support the goals outlined in the proposal.

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<p><i>How many people does this proposal serve?</i></p> <p><i>Consider the cost per person, need of participants, goals of project, cost of materials, duration and “depth” of project.</i></p>	
<b>PARTNERSHIPS &amp; COORDINATION</b>	
<b>Partnerships, Collaborations &amp; Coordination</b> <i>The organization is working in coordination and/or collaborating on the project with specific organizations in the same or related fields.</i>	<b>Ratings</b> 3—The organization has a strong partnership in place for the project or has clearly explained why there is no partnership. 2—The organization has a partnership but the role is nominal. 1—The organization has no partnership in place for the project and did not provide a clear explanation why.
<b>FUNDING RECOMMENDATION</b>	
<b>Initial Funding Recommendation: Reviewer Rating and Comments</b> <i>Based on your initial impression of this proposal, would you recommend it for funding?</i>	<b>Ratings</b> 5 - Highly recommend without reservation 4 -Recommend 3 - Recommend, but with some reservations 2 - Neutral 1 - Do not recommend
<b>Notes, questions, comments for review team</b>	
Note any questions, comments or concerns you would like to share when you meet with your theme area team.	